PROGRAM AD INSTRUCTIONS

Deadline: Friday, March 26, 2010

REQUIREMENTS

- Please give us your black & white artwork (no gray!) or a business card (ads that are printer ready are strongly encouraged).
- Send artwork electronically to **wenzler3@yahoo.com** or mail to address at the bottom
- If e-mailing artwork, acceptable files types are: JPEG, GIF or TIFF (only send PDF if no editing needs to be done to ad).
- Please do not fold ad.
- You may include a photo in quarter page or larger ads. Send us the original. We will return it at your request. Photos cannot be small, fuzzy, or dark.
- If you send in a payment only, we will design an ad for you. However, we do ask that you provide guidance with regards to wording. For example, "Break a leg, Joey! Love, Mom & Dad"
- If your ad is being placed on behalf of a St. Greg's student (7th or 8th grader), please note that student's name when turning in your ad to ensure they receive proper credit.
- Any changes to ads must be done in writing to ensure accuracy. Please e-mail changes to **wenzler3@yahoo.com**

RATES

- 1/8 page (business card size) = $40
- ¼ page (3-3/4"w x 5" h) = $60
- ½ page (7-1/2"w x 5"h) = $100
- **Full Page (7-1/2"w x 10"h) = $200 (BEST VALUE)**
- Inside Back Cover = $500

MAKE CHECKS PAYABLE TO: *SGDC*

SEND CHECKS/ARTWORK/PHOTOS TO:

St. Gregory the Great
Attn: SGDC - AD
4478 Rushton Rd
South Euclid OH 44121